

# SPONSORSHIP GUIDE

BOYS & GIRLS CLUBS OF THURSTON COUNTY

# 2021



BOYS & GIRLS CLUBS  
OF THURSTON COUNTY

# GREAT FUTURES START HERE.

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## YOUR SUPPORT MAKES A BIG IMPACT

Our Club doors remained open (and staff & youth remained safe!) during the COVID-19 outbreak. While we serve fewer members in the Clubs to accommodate health department guidelines, costs are greater to run safe, supervised, and engaging full-day Club programs. During current operations, nearly 70% of youth served receive a partial scholarship to cover membership fees, totally more than \$160,000. **Your sponsorship dollars support mentorship, quality programs, academic and remote-learning assistance, and daily snacks and meals to ensure our youth stay on the path to great futures.**

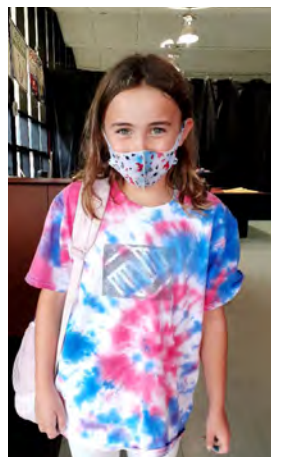


## YOUR SPONSORSHIP MATTERS

We are proud to partner with many local businesses like yours. The Thurston County business community has provided our youth with many amazing education opportunities such as job shadows at the City of Tumwater, tours of the Legislative Building, educational field trips, and college visits. Through sponsorships and community fundraisers, we are able to open our doors to over 3,000 youth from all walks

of life, and provide high-quality programs, safe and positive adult mentors, and help for kids to grow into productive and caring citizens.

Your support is crucial to the success of our Club youth. We are truly grateful for your commitment to our Club kids and teens!



## PARTNERSHIPS THAT ARE MEANINGFUL TO YOU

Your sponsorship does more than just send a child to after-school care. Your support provides tutors, mentors, healthy snacks, leadership development opportunities, and programs that stretch the hearts and minds of youth in our community.

## WE'LL FIND THE RIGHT FIT

Looking for the opportunity to become part of one of the biggest events of the year? Be part of a fun, entertaining, and festive evening with a sponsorship at the **Born to be Wild Dinner & Auction.**

More in the mood for an intimate networking opportunity? Consider partnering with our one-of-a-kind experience to make a big impression. Learn more about sponsoring **Foundation for the Future Breakfast.**

Looking to help mold the minds of our future leaders? Invest in the year-round Youth of the Year program and then join us at the **Youth of the Year Community Celebration** to honor these young people and the work they put in during the year.

Events not your style? Become a **Club Sponsor.** Your support goes directly to the more than 3,000 kids and teens who regularly take part in high-quality programs at the Clubs.

# YOUTH OF THE YEAR PROGRAM



Faith Doctor, 2020 YOY



Johanna Chhay, 2019 YOY



Kiana Gonzales, 2018 YOY

Youth of the Year is the premier recognition program for Boys & Girls Clubs. Club members who earn the Youth of the Year title embody the values of leadership, service, academic excellence, and healthy lifestyles. They exemplify the powerful impact that Boys & Girls Clubs has on the lives of young people.

As a sponsor of the Youth of the Year program, your organization helps support Club teens along their journeys to becoming caring, responsible citizens. Sponsorship also supports far-reaching, teen-focused programs at all seven Thurston County Branches.



**Youth of the Year  
Community Celebration**  
*Date: TBD*



## YOUTH OF THE YEAR SPONSORSHIP BENEFITS

While the Youth of the Year Community Celebration is a single evening event, the program runs year-round.

### PROGRAM SPONSOR

**\$5,000**

Benefits includes:

- Logo on print invitation
- Logo in email save-the-date
- Logo in event slideshow
- Logo on BGCTC website
- Sponsor feature on Facebook
- Meet & Greet with 2021 YOY winner
- Feature in candidate promotional video

### YOUTH CHAMPION SPONSOR

**\$3,000**

Benefits includes:

- Company name in email save-the-date
- Logo in event slideshow
- Logo on BGCTC website
- Sponsor feature on Facebook
- Meet & Greet with your YOY candidate
- Feature in candidate promotional video

### RETREAT SPONSOR

**\$1,000**

Benefits includes:

- Logo in event slideshow
- Logo on BGCTC website
- Name recognition on Facebook

### VIRTUAL EVENT SPONSOR

**\$500**

Benefits includes:

- Logo recognition in event slideshow
- Name recognition on BGCTC website



Thursday, May 13, 2021 | 7:30 AM  
Streaming on YouTube

Limited seating for in-person Club viewing parties available



*Foundation for the Future* is a key fundraising event held annually to raise critical funds for our seven Thurston County Boy & Girls Club branch locations. This event traditionally draws crowds of over 500 supporters for breakfast and a program highlighting talented Club members and raising awareness about the positive impact Clubs have on the lives of local kids, teens, and their families.



**BOYS & GIRLS CLUBS**  
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When COVID-19 hit, *Foundation for the Future* moved to a virtual format for the first time ever. Even as the community faced uncertainty, businesses like yours showed up in a big way to support this event so Club doors could remain open for the families who needed us most including first responders and essential workers.

## FOUNDATION FOR THE FUTURE SPONSORSHIP BENEFITS

**Title Sponsor** \$10,000

Sponsorship Includes:

- All of the benefits of a Gold Sponsor
- Eight specialty *Foundation for the Future* gifts
- Your logo on the save-the-date and invitation
- Recognition in BGCTC's annual report, newsletter, email blasts, and website
- Half page ad in the breakfast program
- Your logo prominently displayed on the projection screens behind the stage at the event
- Mention in local PSA spots

**Gold Sponsor** \$5,000

Sponsorship Includes:

- All of the benefits of a Silver Sponsor
- Company name printed on the invitation
- Recognition in BGCTC's annual report, newsletter, email blasts, and website
- Company name featured in print advertisement

**Silver Sponsor** \$2,500

Sponsorship Includes:

- All of the benefits of a Bronze Sponsor
- Your logo printed in the breakfast program
- Your logo displayed in event slideshow
- Your logo on BGCTC website
- Reserved seating at Club viewing parties\*

*\*Subject to availability based on health and safety regulations*



**Bronze Sponsor** \$1,250

Sponsorship Includes:

- Company name displayed in event slideshow
- Company name in sponsor video
- Company name printed in the breakfast program
- Company name on BGCTC website
- Invitation to annual donor recognition party
- Recognition display for your office

**Friend Sponsor** \$500

Sponsorship Includes:

- Company name displayed in event slideshow
- Company name in sponsor video





October 1, 2021  
5 PM

Saint Martin's University

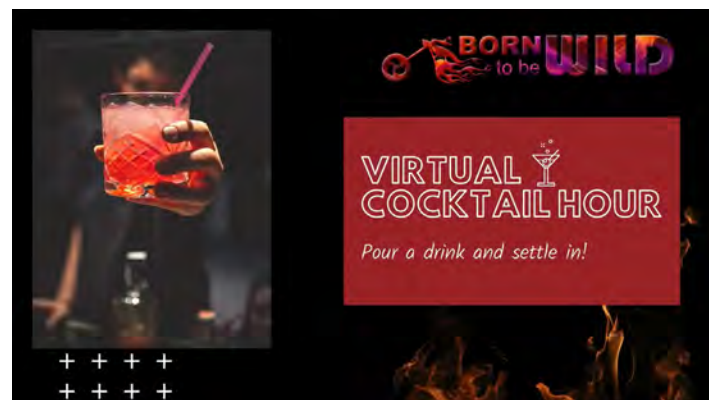
*Subject to change. Based on health and safety measures necessitated by COVID-19.*

Join Boys & Girls Clubs of Thurston County for the annual Born to be Wild Dinner & Auction. Our live and silent auctions will not disappoint and all profits support operations and programs for youth attending Thurston County Clubs.



We are asking you and/or your business to sponsor this year's event hosted at Saint Martin's University on Friday, October 2. Your sponsorship dollars directly fund our seven Clubs: Lacey, Olympia, Rochester, Raj Manhas Activities Center, Tumwater, Tenino, and Yelm.

Please consider joining us this fall.



## BORN TO BE WILD DINNER & AUCTION SPONSORSHIP BENEFITS

### TITLE SPONSOR—\$15,000

Same benefits as Highway sponsor, plus...

- Inside cover ad in auction catalog
- Table for 10 at the event
- Ten signature Born to be Wild gifts

### HIGHWAY SPONSOR- \$10,000

Same benefits as Throttle sponsor, plus...

- Eight signature Born to be Wild gifts
- Your logo printed on the save-the-date postcards, invitations and auction catalog
- Full page ad in program
- Invitation to summer donor reception
- *Exclusive Benefit- Company logo on Pit Crew T-shirts*

### THROTTLE SPONSOR—\$7,500

Same benefits as Horsepower sponsor, plus...

- Your company name printed on save-the-date postcards and on various social media platforms
- Half page ad in the auction catalog
- Invitation to summer donor reception
- Name recognition in promotional ads prior to the event



### HORSEPOWER SPONSOR—\$5,000

Same benefits as Chrome sponsor, plus...

- Company name printed on invitations
- *Exclusive Benefit - Registration table recognition and opportunity to supply branded pens OR check-out table with opportunity to provide branded reusable totes OR recognition at one of three bars with branded napkins*

### CHROME SPONSOR—\$3,000

Same benefits as Table sponsor, plus...

- Logo recognition in catalog
- Name recognition on event screens
- Acknowledgement from the stage
- Logo placement on banner in Silent Auction room

### TABLE SPONSOR—\$2,000

Sponsorship Includes:

- A table of eight at the event
- Name recognition on your table
- Name recognition in program
- Invitation to donor recognition event



# CLUB SPONSORSHIPS



Saint Martin's UNIVERSITY  
STEM Exploration Series  
Presented by WSECU

Our Club fees equal only a small portion of our revenue. That is why we need your help. Your support goes directly to the more than 3,000 kids who regularly take part in high quality before and after school programs.

We want to partner with you in ways that are meaningful. Across the country annually, an estimated 40,000 youth and their families enter the Boys & Girls Clubs for daily member activities and other events.



Partnering with the Clubs is a great way to enhance the public perception of your business; making charity a business priority shines a positive light on your reputation within the community.



**Percent of Sales Donation:** A set amount donated to Boys & Girls Clubs for item/service during a designated time frame.

**Company Match:** When a customer donates to BGCTC, your company will match their donation.

**Cashbox:** Donation collection at POS.

**Round Up Campaign:** Customers round up their bill to the nearest dollar.



GREAT FUTURES START **HERE.**

# SPONSORSHIP BENEFITS

## Great Futures Sponsor \$10,000 (\$834/month)

- Recognition and logo in social media posts, quarterly.
- Logo inclusion on BGCTC website and staff shirts.
- Logo on Club vans.
- Name recognition on program materials (STEM, G3, Power Hour, SMART Girls & more).
- Invitation to a quarterly donor recognition party.
- Promo materials displayed at three Clubs once a year (coupons, flyers, etc.).
- Recognition plaque for your office, each renewal year a tag will be added.
- 3' x 5' banner in each Club (4 total).

## Leadership Sponsor \$5,000 (\$417/month)

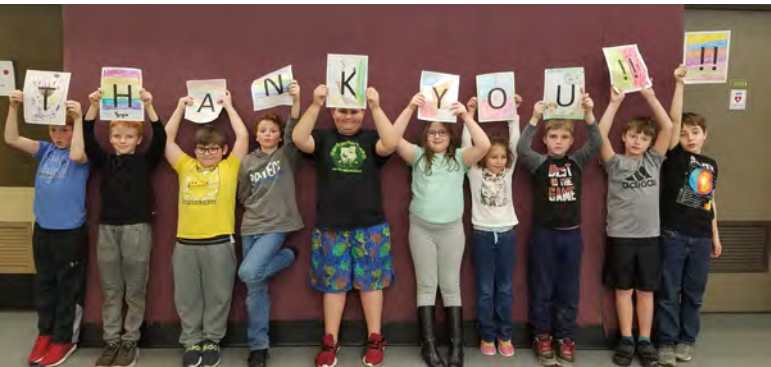
- Recognition and your logo in BGCTC's social media posts (twice/year).
- Logo inclusion on BGCTC website.
- Promo materials displayed at one Club once a year (coupons, flyers, etc.).
- Recognition plaque for your office, each renewal year a tag will be added.
- 3' x 5' banner in each Club (4 total).

## Academic Success Sponsor \$2,500 (\$208/month)

- Recognition on social media.
- Logo inclusion on BGCTC website.
- Invitation to a quarterly donor recognition party.
- Promo materials displayed at one Club once a year (coupons, flyers, etc.).
- 3' x 5' banner in a Club of your choice for one year (Lacey, Tumwater, Rochester, or Yelm).

## Positive Impact Sponsor \$1,000 (\$84/month)

- Recognition on social media.
- Logo inclusion on BGCTC website.
- Invitation to a quarterly donor recognition party.
- 3' x 5' banner in one Club of your choice for one year (Lacey, Tumwater, Rochester, or Yelm).



# Yes! I would like to support Boys & Girls Clubs of Thurston County.

Sponsors are an important part to our success by helping us create opportunities for kids and teens to achieve great futures. Boys & Girls Clubs of Thurston County has various ways for you to get involved from volunteering to donating.

## SPONSORSHIP FORM

Please complete the following form to confirm your chosen sponsorship package. Return completed forms to the BGCTC Administrative Office at [info@bgctc.org](mailto:info@bgctc.org) or by mail. Please contact us with any questions.

### CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail

Contact Phone Number

Address

City/State/Zip Code

### Sponsorship Packages:

#### YOUTH OF THE YEAR CELEBRATION

(Year-round Support)

☐ \$5,000 Program Sponsor  
☐ \$3,000 Youth Champion Sponsor  
☐ \$1,000 Retreat Sponsor  
☐ \$500 Virtual Event Sponsor

#### FOUNDATION FOR THE FUTURE BREAKFAST

☐ \$10,000 Title Sponsor  
☐ \$5,000 Gold Sponsor  
☐ \$2,500 Silver Sponsor  
☐ \$1,250 Bronze Sponsor  
☐ \$500 Friend Sponsor

#### BORN TO BE WILD DINNER & AUCTION

☐ \$15,000 Title Sponsor  
☐ \$10,000 Highway Sponsor  
☐ \$7,500 Throttle Sponsor  
☐ \$5,000 Horsepower Sponsor  
☐ \$3,000 Chrome Sponsor  
☐ \$2,000 Table Sponsor

#### CLUB SPONSOR (Year-round Support)

☐ \$10,000 Great Futures Sponsor  
☐ \$5,000 Leadership Sponsor  
☐ \$2,500 Academic Success Sponsor  
☐ \$1,000 Positive Impact Sponsor

☐ \$25,000 Sustaining Partner (Year-round Recognition)

### PAYMENT INFORMATION:

☐ I have enclosed a check made payable to the BGCTC.

☐ Please send me an invoice.

☐ Please charge my credit card

Card Type: Visa / MC / AmEx / Discover

Card Number

Expiration Date

CCV Code

\$

Total Sponsorship Cost

Signature

Date

**Please make checks, stock transfers and/or corporate matches payable to:**

**Boys & Girls Clubs of Thurston County - or - BGCTC**

**2102 Carriage Dr. SW Ste. A-103**

**Olympia, WA 98502**

Boys & Girls Clubs of Thurston County is a registered 501(c)(3) non-profit corporation. Your gift is tax deductible as provided by law.



**DONATE  
online  
at [bgctc.org](http://bgctc.org)**



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